

Targeted Insurance Protection



Craft Beverage Program

Wineries



Choose an insurance program that leaves you free to focus on your business.



Craft Beverage Program

Protecting your winery business

From tours and tastings to restaurants and supermarkets, you continually focus on providing your customers with a satisfying experience and high-quality wines. You can count on The Cincinnati Insurance Company for high-quality insurance protection and service with the same continuous focus.

Blending the right insurance

Blending the appropriate combination of insurance coverage is essential for your business. Your local independent insurance agent representing Cincinnati can assemble an insurance program and provide a level of service that leaves you free to focus on your business.

Selecting the right company

With Cincinnati's Craft Beverage Program, know that you have an exceptional insurance program from a company offering:

- a management team specifically dedicated to keeping your program on the leading edge
- superior claims service provided by representatives who live in or near your community
- loss control services and programs, helping you reduce or avoid loss and plan ahead for a catastrophic event
- high financial strength rating from A.M. Best Co., reflecting our ability to pay claims and keep our promises. Please visit cinfm.com and Financial Strength to see our latest ratings
- multi-year policy terms available in most states for many coverages, saving you the added time and expense of annual renewals

A program that delivers

Your Craft Beverage Program insurance protection starts with our standard commercial property and general liability coverages and allows customization for your specific insurance needs:

- *Craft Beverage Commercial Property Endorsement* packages higher amounts of insurance and additional property coverages into one valuable and convenient option:
 - choice of four blanket coverage amounts – \$150,000, \$250,000, \$500,000 or \$1,000,000
 - applies to high-demand coverages for: accounts receivable, valuable papers, ordinance or law, peak season and debris removal

- contract cancellation expense coverage – provides up to \$10,000 for attorney fees, marketing expense and image restoration that results from a covered contract cancellation
- coverage for food contamination business interruption – provides up to \$10,000 loss of business income due to a declaration of food contamination at your premises
- utility services coverage – provides up to \$75,000 for direct and indirect damage caused by a suspension of power, water, or communication supply services, including a \$5,000 sublimit for overhead distribution and transmission lines
- coverage for water backup – pays up to \$100,000 for damage to your property resulting from water that backs up through or overflows from a sewer, drain, septic system or sump pump (not available in Florida)
- *Winery Property Endorsement* provides, at no additional charge, five coverage features specifically crafted for your winery operation when you purchase the Craft Beverage Commercial Property Endorsement, including:
 - coverage for key-employee replacement expenses – provides hiring expenses you incur up to \$50,000 to replace your head enologist when unable to continue due to death or permanent disabilities (available in most states)
 - outdoor vine and trellis coverage – provides up to \$25,000 for loss to trellises or vines, including the grapes growing on them, after a covered loss
 - coverage for loss of processing water – provides up to \$50,000 for extra expenses you incur due to a loss or lack of water used to process beverages after covered loss
 - tank collapse coverage – provides up to policy limits for loss to covered property caused by collapse of a tank due to failure of a pressure relief device
 - tank leakage coverage – provides up to \$50,000 for loss to covered property due to a leak of finished or in-process beverage from a tank, vessel or barrel
- *Distilled Spirits and Wines Market Value Endorsement* adjusts the valuation of your spirits or wines to market value after a covered loss. You receive this coverage at no additional charge when you purchase Craft Beverage Commercial Property Endorsement
- *Restaurant Property Endorsement* includes three coverages tailored for wineries that also operate a restaurant, including:
 - coverage for customer property when you are legally responsible for it – providing up to \$5,000 (\$1,500 per customer) for each occurrence, including mysterious disappearance
 - coverage for goods on consignment at your premises – providing up to \$7,500
 - key-employee replacement expense coverage – providing up to \$50,000 for hiring expenses to replace your head chef or general manager when unable to continue work due to death or permanent disabilities (available in most states)



- *Data Compromise and Identity Theft Recovery Expense Coverage Endorsement* extends your property coverage to provide:
 - expenses to respond to a breach of personally identifying information of customers, clients or employees or expenses for your individual response to an actual or threatened identity theft
 - access to breach preparation tools and services to protect your organization
- *Product Recall Expense Coverage* pays the cost of recalling your products that have caused bodily injury or property damage or have known potential to do so, whether mandated or voluntary

Adding more coverages to the mix

You can purchase a variety of additional coverages to further customize your insurance program:

- *Craft beverage crime coverage* bundles coverages important to your business, including protection against:
 - employee theft
 - forgery and alteration
 - theft of money and securities – inside and outside the premises
 - computer fraud
 - funds transfer fraud
 - loss from accepting in good faith money orders and counterfeit money
- *Product contamination and adulteration* covers loss to your beverage product if it becomes contaminated or if a substance affecting the quality of the product is introduced
- *Equipment breakdown coverage* protects you against the sudden and accidental breakdown of machinery and equipment
- *Commercial general liability extended liability* packages several broadening liability coverage features into one convenient endorsement
- *Liquor liability coverage* (where available) covers claims for injuries sustained as the result of the sale, service or furnishing of alcoholic beverages

- *State and federal liquor tax bonds* provide security to governmental entities that you'll pay the appropriate taxes after selling alcoholic beverages
- *Electronic data processing* insures your computer system against loss, such as fire, wind and theft. It also covers accidental erasure of data, mechanical breakdown, employee sabotage, computer virus, changes in temperature, flood, earthquake and sprinkler leakage.
- *Crisis event expense coverage* pays for certain expenses after a covered crisis event, including communication expenses, post-crisis expenses (except in Virginia) and loss of business income and extra expenses.

Rounding out your protection

Purchasing a commercial umbrella policy covers your liability for claims above and beyond the amount covered by your primary policies. And it pays for certain claims not covered by your primary policy without charging you a deductible.

Consider products from The Cincinnati Life Insurance Company. Protect your business's key people, employees and owner(s) with whole or universal life products or term insurance. A payroll deduction program is also available with minimum participation of only five employees.

Helping to control risk

Your policy comes with loss control services provided by an experienced and knowledgeable loss control representative who is available for consultations, education and training services. You receive help to proactively manage risk and create a safe environment, addressing:

- effective hiring practices
- workers' safety
- crisis response planning
- physical hazards

You can also access discounted premier background screening services at rates up to 80 percent off the base rate when you choose Cincinnati Insurance. By signing up for background screening services, you are taking effective steps to proactively manage risk and protect your business.

When it comes to something as important as your business – your livelihood – you can trust your agent and Cincinnati Insurance to be there, giving you the peace of mind you deserve. Talk with your local, independent insurance agent representing Cincinnati to find out more about our Craft Beverage Program and all the services and expertise that come with it.



This is not a policy. For a complete statement of the coverages and exclusions, please see the policy contract. Coverages are available in most states. For information, coverage availability in your state, quotes or policy service, please contact your local independent agent recommending coverage. "The Cincinnati Insurance Companies" and "Cincinnati" refer to member companies of the insurer group providing property and casualty coverages through □ The Cincinnati Insurance Company or one of its wholly owned subsidiaries – □ The Cincinnati Indemnity Company, □ The Cincinnati Casualty Company or □ The Cincinnati Specialty Underwriters Insurance Company – and life and disability income insurance and annuities through □ The Cincinnati Life Insurance Company. Each insurer has sole financial responsibility for its own products. Not all subsidiaries operate in all states. 6200 S. Gilmore Road, Fairfield, OH 45014-5141. cinfm.com



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